

FUNDRAISING COMMITTEE

Document Control

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Purpose

- The Committee sets the vision for and manages OUTBermuda's overall fundraising strategy.
- The Committee helps the Board define both long-term and short-term funding needs to accomplish OUTBermuda's mission, based on the input from the program needs as managed by the Program Committee.
- The Board will approve, with the support of the Committee a fundraising plan and if required a fund development plan.

Accountability

- The Committee Chair is appointed annually by the Board of Directors and the Committee is appointed by the Committee Chair, in consultation with the Governance Committee.
- The Committee reports to the Board of Directors.

Composition and Term of Service

- The Committee should strive to have a minimum of three members who may be Board or non-Board members.
- Committee members are selected based on a diversity of community networks, fundraising experience and interest in the mission of OUTBermuda. Ideal experience and skillsets are visionary, public relations and fundraising.
- The Executive Director (non-voting) and Board Chair (ex officio) serve on the Committee.
- The term of service is one year, with opportunities for serving additional terms.

Responsibilities

- Work with the Board, Treasurer and Executive Director (as well as the Pride Committee) to define the short-term and long-term funding needs of OUTBermuda.
- With input from all Committees and Board Members, recommend to the Board annual revenue goals, fundraising action plans and annual organisational calendars that integrate the fund development plan with other OUTBermuda activities.
- Regularly review the fundraising plan to ensure progress toward annual and long-range funding goals.
- Set priorities for fundraising efforts; evaluate plans and strategies; and present outcomes to Board of Directors, as appropriate.
- Work with the Executive Director and Board to identify and solicit funds from external sources of support including, but not limited to: government grants, foundations, corporations, community organisations, and individuals.
- Encourage participation by the full Board in fundraising efforts.
- Identify and recruit community leaders to serve with Board members on the Committee.
- Engage in advocacy and networking for OUTBermuda, as appropriate.
- Provide at least quarterly written reports to the Board



Committee Member Expectations

- Attend and participate in regular Committee meetings.
- Prepare adequately for meetings in order to make informed decisions.
- Make an annual financial gift to OUTBermuda.